

# Saturday, April 29, 2023

9-2pm at Clover Park, Port St. Lucie

The largest safety event on the Treasure Coast returns to Clover Park (home of the Mets), April 29, 2023. The 9th Annual SLC Safety Fest, which was created to showcase our local First Responders is open from 9am to 2pm.

Featured attractions include an action-packed SWAT demonstration, a incredible Jaws of Life demo, a dynamic K-9 demo, an impressive Fire demonstration and more. First Responders will show attendees some of the things they do to keep our community safe. Touch-a-truck, static displays, food court, vendors, free kid's zone and a variety of safety information will also be available for attendees to enjoy.

Some of the participating agencies include the St. Lucie County Sheriff's Office, St. Lucie County Fire District, Port St. Lucie Police Department, Air Rescue, St. Lucie Public Schools, Public Safety, Emergency Management, Marine Safety, Safer St. Lucie, 911, Fish and Wildlife, Division of Forestry, Southern Eagle Distributing, Busch Family Foundation, Martin Health Systems-Cleveland Clinic, Department of Health, Coast Guard Auxiliary, American Red Cross, Blood One, Animal Control, St. Lucie Kids Safety Coalition and more.

Set up for the event will be 7am-9am. The SLC Fun Run will be held in conjunction with the Safety Event.

#### Planned displays/activities currently include:

Sheriff's emergency vehicles; Fire District's Air Rescue helicopter, Safety Trailer and emergency vehicles; car seat inspections and instructions, fire prevention, water safety, bicycle safety, pedestrian safety, K-9 demonstration, SWAT Team demonstration, Florida Fire Marshalls Assn. burn trailer that demonstrates the time a room and contents will be consumed by fire, (a great visual for the need for smoke detectors), blood donations and more. I

A portion of the proceeds from this event will benefit The Boys & Girls Clubs of St. Lucie County.

There is no cost for admission or parking.

## **Sponsorship Opportunities:**

**Title Sponsor** – Exclusive Sponsorship: \$10,000 Company name/logo on all radio/print/online marketing materials Inclusion in multi-media marketing campaign Prime location for 10 x 10 booth to exhibit and promote your company Prominent on-site signage throughout the event Logo on Website with link to your website Recognition as title sponsor on onsite displays

**Demonstration Sponsorship:** \$7,500
Sponsorship of the live demonstrations
Inclusions in multi-media marketing campaign
Multiple signs in the demonstration area
Prime location for 10 x 10 booth to exhibit and promote your company
Logo on Website
Logo on onsite display
Live mentions during the demonstrations

#### Safety Category Sponsorship: \$5,000

Sponsorship of a specific Safety Category
Inclusion in multi-media marketing campaign
Prime location for 10 x 10 booth to exhibit and promote your company Prominent on-site signage throughout the event
Logo on Website
Logo on onsite display

#### **<u>Kids Zone Sponsorship</u>**: \$3,000

Sponsorship of kids zone with signage 10 x 10 area to exhibit and promote your company Inclusion in multi-media marketing campaign Logo on website Logo on onsite display

#### Gold Sponsorship: \$2,500

10 x 10 area to exhibit and promote your company Inclusion in multi-media marketing campaign Logo on website Logo on onsite display

Silver Sponsorship: \$1,500

Display area for 10 x 10 table and two chairs Logo on website Logo on onsite display Recognition of sponsorship

To secure your sponsorship, please contact DLF Media at 772-337-0049 or email at <a href="mailto:info@slcsafetyfest.com">info@slcsafetyfest.com</a>. Visit slcsafetyfest.com for more information.

<sup>\*</sup>sponsors will be responsible for their own tents, tables, chairs, give-away items, safety information and other accessories utilized in their booth area.

### Let's Keep Everyone Safe!



April 29, 2023 ~  $9^{th}$  Annual SLC Safety Festival, Clover Park, Port St Lucie, FL Sponsorship Agreement

Company Name:	
Contact Name(s):	
Address:	
City/State/Zip:	
Telephone / Fax:	
	Email:
Sponsorship Level: Check Appropriate	e Choice
Title Sponsor Package (\$10,000.00)	
Demonstration Sponsor (\$7,500)	
Safety Category Package (\$5,000)	
Kids Zone Package (\$3,000)	
Gold Sponsor Package (\$2,500)	
Silver Sponsor Package (\$1,500)	
Other Package (\$1,000)	
Vendor (\$100)	
We hereby agree to participate in the Summ the sponsorship level noted above.	ner of Safety Festival, April 29, 2023 at
Make Checks Payable to:	
DLF Media	
2049 SW Driftwood St.	
Port St Lucie, FL 34953	
Authorized Signature	Date
*snansars will be responsible for their own tent	to tables chairs give away itams safety information and

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