



Saturday, April 25, 2020

9-2pm at First Data Field, Port St. Lucie

The largest safety event on the Treasure Coast returns to First Data Field (home of the Mets), April 25, 2020. The 6th Annual SLC Safety Fest, which was created to showcase our local First Responders is open from 9am to 2pm.

Featured attractions include an action-packed SWAT demonstration, a incredible Jaws of Life demo, a dynamic K-9 demo, an impressive Fire demonstration and more. First Responders will show attendees some of the things they do to keep our community safe. Touch-a-truck, static displays, food court, vendors, free kid's zone and a variety of safety information will also be available for attendees to enjoy.

Some of the participating agencies include the St. Lucie County Sheriff's Office, St. Lucie County Fire District, Port St. Lucie Police Department, Air Rescue, St. Lucie Public Schools, Public Safety, Emergency Management, Marine Safety, Safer St. Lucie, 911, Fish and Wildlife, Division of Forestry, Highway Patrol, Southern Eagle Distributing, Busch Family Foundation, Martin Health Systems, Department of Health, Coast Guard Auxiliary, American Red Cross, Blood One, National Hurricane Center, Animal Control, St. Lucie Kids Safety Coalition and more.

Set up for the event will be 7am-9am. The SLC Family Reading Festival will be held in conjunction with the Safety Event.

Planned displays/activities currently include:

Sheriff's helicopter and emergency vehicles; Fire District's Air Rescue helicopter, Safety Trailer and emergency vehicles; finger printing, child ID's, car seat inspections and instructions, fire prevention, water safety, bicycle safety, pedestrian safety, K-9 demonstration, SWAT Team demonstration, Florida Fire Marshalls Assn. burn room trailer that demonstrates the time a room and contents will be consumed by fire, (a great visual for the need for smoke detectors), blood donations and more.

A portion of the proceeds of the event will benefit The Boys & Girls Clubs of St. Lucie County.

There is no cost for admission or parking.

Sponsorship Opportunities:

Title Sponsor – Exclusive Sponsorship: \$10,000

Company name/logo on all radio/print/online marketing materials
Inclusion in multi-media marketing campaign
Prime location for 10 x 10 booth to exhibit and promote your company
Prominent on-site signage throughout the event
Logo on Website with link to your website
Recognition as title sponsor on onsite displays

Demonstration Sponsorship: \$7,500

Sponsorship of the live demonstrations
Inclusions in multi-media marketing campaign
Multiple signs in the demonstration area
Prime location for 10 x 10 booth to exhibit and promote your company
Logo on Website
Logo on onsite display
Live mentions during the demonstrations

Safety Category Sponsorship: \$5,000

Sponsorship of a specific Safety Category
Inclusion in multi-media marketing campaign
Prime location for 10 x 10 booth to exhibit and promote your company
Prominent on-site signage throughout the event
Logo on Website
Logo on onsite display

Kids Zone Sponsorship: \$3,000

Sponsorship of kids zone with signage
10 x 10 area to exhibit and promote your company
Inclusion in multi-media marketing campaign
Logo on website
Logo on onsite display

Gold Sponsorship: \$2,500

10 x 10 area to exhibit and promote your company
Inclusion in multi-media marketing campaign
Logo on website
Logo on onsite display

Silver Sponsorship: \$1,500

Display area for 10 x 10 table and two chairs
Logo on website
Logo on onsite display
Recognition of sponsorship

To secure your sponsorship, please contact Lisa Alves at 772-337-0049 or email at dlfmedia@dlfmedia.com. Visit slcsafetyfest.com for more information.

*sponsors will be responsible for their own tents, tables, chairs, give-away items, safety information and other accessories utilized in their booth area.

Let's Keep Everyone Safe!



April 25, 2020 ~ **6th Annual SLC Safety Festival**, First Data Field, Port St Lucie, FL
Sponsorship Agreement

Company Name: _____

Contact Name(s): _____

Address: _____

City/State/Zip: _____

Telephone / Fax: _____

Company Website: _____ Email: _____

Sponsorship Level: Check Appropriate Choice

Title Sponsor Package (\$10,000.00)

Demonstration Sponsor (\$7,500)

Safety Category Package (\$5,000)

Kids Zone Package (\$3,000)

Gold Sponsor Package (\$2,500)

Silver Sponsor Package (\$1,500)

Other Package (\$1,000)

Vendor (\$100)

We hereby agree to participate in the Summer of Safety Festival, April 25, 2020 at the sponsorship level noted above.

Make Checks Payable to:

DLF Media
1597 SE Port St. Lucie Blvd.
Port St Lucie, FL 34952

Authorized Signature

Date

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