



Saturday, April 29, 2017

9-2pm at First Data Field, Port St. Lucie

The 3rd Annual SLC Safety Festival will be held on April 29 at First Data Field (home of the Mets), in Port St. Lucie. The event will feature all things Safety related: home, driver, boating, swimming, bike, pet, child, hurricane, gun, ID safety and more.

The event will include displays by the St. Lucie County Sheriff, St. Lucie County Fire District, City of Port St. Lucie, Port St. Lucie Police, Ft. Pierce Police, St. Lucie Mets, St. Lucie County School Board, Fish and Wildlife Commission, Blood Mobile, Emergency Services, St. Lucie Safety Coalition and many others. There will be demonstrations, a kids zone, arts/crafts, food/drink, vendors and more. The first 1000 children will receive a free beach ball.

Set up for the event will be 7am-9am. The 2nd Annual SLC Safety Festival will be open 9-2pm. It will be followed by a St. Lucie Mets baseball game at 6:30pm. The Mets will provide tickets to the first 1000 Safety Event attendees. The SLC Family Reading Festival will be held in conjunction with the Safety Event.

A portion of the proceeds of the event will benefit The Boys & Girls Clubs of St. Lucie County, We Leap (Domestic Violence Awareness) and local Veterans.

There is no cost for admission or parking.

Planned displays/activities currently include:

Sheriff's helicopter and emergency vehicles; Fire District's Air Rescue helicopter, Safety Trailer and emergency vehicles; finger printing, child ID's, car seat inspections and instructions, fire prevention, water safety, bicycle safety, pedestrian safety, K-9 demonstration, SWAT Team demonstration, Florida Fire Marshalls Assn. burn room trailer that demonstrates the time a room and contents will be consumed by fire, (a great visual for the need for smoke detectors), blood donations and more.

Sponsorship Opportunities:

Title Sponsor – Exclusive Sponsorship: \$10,000

Company name/logo on all radio/print/online marketing materials

Inclusion in multi-media marketing campaign

Prime location for 10 x 10 booth to exhibit and promote your company

Prominent on-site signage throughout the event

Logo on Website with link to your website

(10) Tickets to baseball game

Recognition as title sponsor on onsite displays

Safety Category Sponsorship: \$5,000
Sponsorship of a specific Safety Category
Inclusion in multi-media marketing campaign
Prime location for 10 x 10 booth to exhibit and promote your company
Prominent on-site signage throughout the event
Logo on Website
Logo on onsite display
(5) Tickets to baseball game

Kids Zone Sponsorship: \$3,000
Sponsorship of kids zone with signage
10 x 10 area to exhibit and promote your company
Inclusion in multi-media marketing campaign
Logo on website
Logo on onsite display
(2) Tickets to baseball game

Gold Sponsorship: \$2,500
10 x 10 area to exhibit and promote your company
Inclusion in multi-media marketing campaign
Logo on website
Logo on onsite display
(2) Tickets to baseball game

Silver Sponsorship: \$1,500
Display area for 8-foot table and two chairs
Logo on website
Logo on onsite display
Recognition of sponsorship

To secure your sponsorship, please contact Lisa Alves at 772-337-0049 or email at dlfmedia@dlfmedia.com. Visit slcsafetyfest.com for more information.

*sponsors will be responsible for their own tents, tables, chairs, give-away items, safety information and other accessories utilized in their booth area.

Let's Keep Everyone Safe!



April 29, 2017 ~ **3rd Annual SLC Safety Festival**, First Data Field, Port St Lucie, FL
Sponsorship Agreement

Company Name: _____

Contact Name(s): _____

Address: _____

City/State/Zip: _____

Telephone / Fax: _____

Company Website: _____ Email: _____

Sponsorship Level: Check Appropriate Choice

Title Sponsor Package (\$10,000.00)

Safety Category Package (\$5,000)

Kids Zone Package (\$3,000)

Gold Sponsor Package (\$2,500)

Silver Sponsor Package (\$1,500)

Other Package (\$1,000)

Vendor (\$100)

We hereby agree to participate in the St. Lucie County Safety Festival, April 29, 2017 at the sponsorship level noted above.

Make Checks Payable to:

DLF Media
1597 SE Port St. Lucie Blvd.
Port St Lucie, FL 34952

Authorized Signature

Date

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